

## August 2006 – ASTPHND Member Training Needs Assessment Summary Report

In August 2006, ASTPHND conducted their third annual training needs assessment with members. A total of **113 members responded** to the survey that was sent to 183 current members for a response rate of 62%.

The following report includes a summary of survey questions for all 113 respondents as well as summaries of priority training areas for selected sub groups of members based on funding and/or job position.

### 1. Job Position

Title	%	n
Administrator/Unit Director	23.9%	27
<b>Program/Project Coordinator or Manager</b>	<b>46.9%</b>	<b>53</b>
Program/Project Consultant	23.9%	27
Specialist	6.2%	7
Planner	2.7%	3
Contractor	0%	0
Support Staff	0.9%	1
Other:	7.1	8

### 2. Years in Current Position

	Years in Public Health		Years in Current Position	
	%	n	%	n
Less than 1 year	1.8%	2	7.1%	8
1-5 years	11.5%	13	<b>44.2%</b>	<b>50</b>
6-10 years	13.3%	15	22.1%	25
11-15 years	13.3	15	9.7%	11
More than 15 years	60.2%	68	16.8%	19

### 3. Reasons No Longer in Previous Position

Reason	%	n
Newly hired into current position	50%	4
Promotion to management	25%	1
Increase in management responsibility	25%	1
Physical location of position	25%	2
Promotion for salary increase	12%	1
Previous position eliminated	0%	0
Previous position lost funding	0%	0
Shift in staffing needs	0%	0
Other:	12%	1

#### 4. Membership in ASTHO Affiliates and Professional Organizations

Organization	%	n
Public Health/Community Nutrition DPG of the American Dietetic Association	33.6%	38
National WIC Association	31.9%	36
Not a member of any of the organizations listed	27.4%	31
National Association of Chronic Disease Directors	14.2%	16
American Public Health Association – Food & Nutrition Section	11.5%	13
Society for Nutrition Education – PH Nutrition Division	11.5%	13
Directors of Health Promotion and Education	4.4%	5
Association of Maternal and Child Health Programs	3.5%	4

#### 5. Primary program area(s):

Areas	%	n
Obesity Prevention	54.5%	61
Fruit and Vegetables	48.2%	54
WIC	41.1%	46
Breastfeeding	29.5%	33
Adult Nutrition Programs	28.6%	32
Child Nutrition Programs	25.9%	29
Physical Activity	25.0%	28
School Wellness Policy	19.6%	22
MCH	18.8%	21
Adolescent Health	14.3%	16
Cardiovascular Health	13.4%	15
Food Stamp Nutrition Education Networks	13.4%	15
Health Education	13.4%	15
School Nutrition Programs	12.5%	14
Surveillance Systems	9.8%	11
Women's Health	9.8%	16
Diabetes Control	8.0%	9
Osteoporosis	8.0%	9
Cancer Prevention & Control	7.1%	8
Child & Adult Care Food Programs	5.4%	6
Epidemiology	5.4%	6
Food Safety	5.4%	6
Arthritis	4.5%	5
Tobacco Use Control	3.6%	4
Asthma	2.7%	3
Health Promotion for People with Disabilities	2.7%	3
Communications	1.8%	2
Statistics	1.8%	2
Other:	14.3%	16

**6. Primary area(s) of responsibility:**

Areas	%	n
Program Planning	87.5%	98
Training	56.2%	63
Administration	53.6%	60
Evaluation	44.6%	50
Fiscal/Contract Management	37.5%	42
Community Assessment	32.1%	36
Quality Assurance	31.2%	25
Grants Management Supervision	30.4%	34
Social Marketing	29.5%	33
Data Management	22.3%	25
Other:	6.2%	7

**7. Sources of funding for current position:**

Funding sources	%	n
USDA WIC	43.2%	48
CDC Nutrition & Physical Activity Grant	28.8%	32
State or Tribal Government	22.5%	25
Maternal and Child Health Block Grant	17.1%	19
CDC Preventive Health & Health Services Block Grant	12.6%	14
Other CDC funding	3.6%	4
Other USDA funding	3.6%	4
USDA Child & Adult Care Food Program	2.7%	3
USDA Food Stamp Nutrition Education	9%	10
Tobacco Settlement Funds	1.8%	2
Other:	5.4%	6

**8. Your State currently receives funding through CDC-DNPA**

	%	n
No	66.7%	74
Yes	30.6%	34
Previously funded	2.7%	3

### 9. Position funded by CDC-DNPA Nutrition & PA Grant

	%	n
Program Coordinator	8.1%	6
Physical Activity Coordinator	1.4%	1
Nutrition Coordinator	23.0%	17
Internal Evaluator	0%	0
External Evaluator	0%	0
Communications Coordinator	0%	0
Epidemiologist	0%	0
Not Applicable	59.5%	44
Other:		
<ul style="list-style-type: none"> <li>• Unit director</li> <li>• Nutrition/PA Coordinator with MCH/Family Health Programs</li> <li>• 5 A Day Coordinator</li> <li>• Manage Branch where grant is located</li> <li>• Nutrition Consultant (2)</li> <li>• Worksite Wellness Coordinator</li> <li>• Position of Nutrition Coordinator is funded via in-kind</li> <li>• Grant oversight, supervision of staff</li> </ul>		
Total Respondents		74
Skipped this question		39

### 10. ASTPHND Membership Category:

	%	n
State Designee	30.6%	34
Fruit and Vegetable Nutrition Coordinator	31.5%	35
Expanded Member	25.2%	28
Associate Member	10.8%	12
Not sure	13.5%	15

### 11. Have you actively participated in ASTPHND or Council?

	%	n
Yes	39.6%	44
No	60.4%	67

**12. Best ways for ASTPHND and Council to encourage involvement:**

	%	n
Email	51.1%	34
Annual Meeting	48.5%	32
Conference Call	45.5%	32
Personal Contact	43.9%	29
Newsletter	30.3%	20
Mentoring	22.7%	15
Other:		
• Listserv		
Total Respondents		68
Skipped this question		45

**13. Best ways to learn about ASTPHND & Council committee work:**

	%	n
Monthly email alerts	63.2%	43
Email reminder to visit the website	35.3%	24
All member conference Call	27.9%	19
Annual Summary	19.1%	13
Personal Contact	14.7%	10
Other:	2.9%	2
• Updates in newsletter (2)		
Total Respondents		68
Skipped this question		45

**14. What do you want to learn about committees?**

	%	n
Goal and purpose of committee	87.9%	58
Committee tasks	80.3%	53
Time commitment	56.1%	37
Members on committee	25.8%	17
Other:	1.5%	1
• Progress reports and initiatives		
Total Respondents		66
Skipped this question		47

**15. Training needs and interests (Bolded are topics with >60% for medium & high priorities combined)**

Topic Area	Not needed	LOW priority	MEDIUM Priority	HIGH Priority
Assessment	15%(17)	31%(34)	41%(45)	13%(14)
Working with diverse cultures	11%(12)	34%(37)	45%(49)	11%(12)
Social ecological model	18%(20)	39%(43)	36%(40)	6%(7)
Implementing policy & environmental changes	4%(4)	13%(14)	<b>44%(48)</b>	<b>40%(44)</b>
Planning & implementing interventions	6%(7)	20%(22)	<b>44%(48)</b>	<b>30%(33)</b>
Writing & implementing strategic and/or comprehensive plans	12%(13)	32%(35)	35%(38)	22%(24)
Evaluation	4%(4)	18%(20)	<b>42%(46)</b>	<b>36%(40)</b>
Communication via media	12%(13)	34%(37)	42%(46)	13%(14)
Conflict resolution	25%(27)	45%(50)	25%(28)	5%(5)
Difficult conversations	25%(28)	37%(41)	24%(26)	14%(15)
Active listening	26%(29)	39%(43)	29%(32)	5%(96)
Coaching & mentoring	15%(16)	41%(45)	30%(33)	15%(16)
Negotiating & conflict resolution	15%(17)	45%(50)	26%(29)	13%(14)
Networking	18%(20)	47%(52)	29%(32)	5%(6)
Planning productive meetings	18%(20)	36%(40)	35%(38)	11%(12)
Facilitating strategic planning processes	10%(11)	27%(30)	<b>45%(50)</b>	<b>17%(19)</b>
Facilitating meetings	16%(18)	36%(40)	37%(41)	10%(11)
Coalition building & maintenance	12%(13)	26%(2)	<b>38%(42)</b>	<b>24%(26)</b>
Collaboration with partners	11%(12)	35%(39)	34%(37)	20%(22)
Staffing & program management	23%(25)	41%(45)	30%(33)	6%(7)
Communication strategies	14%(15)	25%(27)	<b>45%(49)</b>	<b>17%(19)</b>
Critical thinking	13%(14)	31%(34)	41%(45)	15%(17)
Translating evidence-based research into practice	5%(5)	25%(27)	<b>30%(33)</b>	<b>41%(45)</b>
Grant writing	15%(17)	41%(45)	31%(34)	13%(14)
Contract management	28%(31)	41%(45)	26%(29)	5%(5)
Advocacy	23%(25)	34%(37)	29%(32)	15%(16)
Political & social change strategies	8%(9)	23%(25)	<b>42%(46)</b>	<b>27%(30)</b>
Working with legislators	18%(20)	39%(43)	25%(28)	17%(19)
Total Respondents: 110				

**Five highest priorities - All respondents (n=110)**

1	Translating evidence-based research to practice	41%(45)
2	Implementing policy & environmental change	40%(44)
3	Evaluation	36%(40)
4	Planning & Implementing Interventions	30%(33)
5	Political & social change strategies	27%(30)

### Five highest priorities – MCH funded positions (n=19)

1	Evaluation	53%(10)
2	Implementing policy & environmental change	47%(9)
3	Planning & Implementing Interventions	47%(9)
4	Translating evidence-based research to practice	37%(7)
5	Political & social change strategies	32%(6)

### Five highest priorities – WIC funded positions (n=47)

1	Evaluation	23%(11)
2	Implementing policy & environmental change	19%(9)
3	Coaching & Mentoring	19%(9)
4	Translating evidence-based research to practice	19%(9)
5	Coalition building and maintenance	19%(9)

### Five highest priorities – State F&V Coordinator positions (n=35)

1	Implementing policy & environmental change	46%(16)
2	Translating evidence-based research to practice	46%(16)
3	Political and social change strategies	37%(13)
4	Planning & implementing interventions	34%(12)
5	Evaluation	31%(11)

### Five highest priorities – DNPA funded positions (n=32)

1	Translating evidence-based research to practice	56%(18)
2	Implementing policy & environmental change	50%(16)
3	Evaluation	41%(13)
4	Political and social change strategies	41%(13)
5	Planning & implementing interventions	34%(11)

## 16. Training methods

	Not familiar	Not preferred	Sometimes Preferred	Frequently preferred
In-state training	0%(0)	8%(9)	46%(50)	46%(50)
Regional meetings/trainings w/multiple states	1%(1)	9%(10)	50%(54)	40%(44)
1-3 day intensive trainingnw/25-50 trainees	0%(0)	17%(18)	48%(52)	36%(39)
Single teleconference training (1.5 hours)	1%(1)	29%(32)	44%(48)	26%(28)
Teleconference training series (1 hour a day for 3-5 days)	2%(2)	50%(54)	28%(30)	21%(23)
One-way video conferencing	4%(4)	53%(58)	37%(40)	6%(7)
Two-way audio/video conferencing	3%(3)	25%(27)	56%(61)	17%(18)
Webcast	8%(9)	18%(20)	47%(51)	27%(29)
CD-ROM	4%(4)	46%(38)	38%(41)	13%(14)
Interactive website discussion, Q&A, on-line forums	10%(11)	40%(44)	36%(39)	14%(15)

17. Agency permits employees to view training webcasts

	%	n
Yes	90.7%	98
No	2.8%	3
Not sure	6.5%	7

18. Agency permits on-line training via web sites such as WebEx.com, GoToMeeting.com or Microsoft Office Live Meeting

	%	n
Yes	52.8%	56
No	5.7%	6
Not sure	41.5%	44

19. Preferred training and learning methods for annual meetings

	Not preferred	Sometimes preferred	Frequently preferred
Plenary sessions	5%(5)	<b>51%(56)</b>	<b>44%(48)</b>
Small group discussions	7%(8)	<b>51%(56)</b>	<b>41%(45)</b>
Peer-to-peer learning between states	7%(8)	<b>48%(52)</b>	<b>45%(49)</b>
Facilitated discussions in large groups	17%(18)	<b>66%(72)</b>	17%(19)
Small group exercises or work plan development	22%(24)	<b>51%(56)</b>	27%(29)
Problem-based learning (have group develop potential solutions for hypothetical problems)	27%(29)	<b>47%(51)</b>	27%(29)